



Education in Information and Communication Technologies

## Session 10

# Publishing and dissemination of contents

Máster Universitario en Formación del Profesorado de Educación Secundaria  
Obligatoria, Bachillerato y Formación Profesional

**Facultad de Formación del Profesorado y Educación**

## Publishing and dissemination of contents

### 1. Theoretical Foundations

- What is behind the scenes of a web page (HTML markup language)
- Classification and description of **technical means for Internet publishing**  
Examples: Web, blog, wiki, content management systems, specific containers (youtube, flickr, slideshare...)
- Description of one of them.

### 2. Activity design

- Description and common tools
- Design of a personal blog. (Blogger, Wordpress...) (in-class activity)
  - How to make a blog guide (main aspects)
- Another content publishing activity (out-of-class activity)

## **Contents of the document**

1. *Cover*
2. *Table of Contents*
3. *Introduction*
4. *Theoretical Foundations*
5. *Activity Design*
6. *Bibliography and references to other resources*
7. *Appendix I. Concept Map*
8. *Appendix II. Glossary of terms*

## Theoretical Foundations

- Develop a “Theoretical Foundations” section, with the subsections you deem necessary. The sections should develop the module bearing into mind:

*1- Include conceptual and procedural aspects as well, and relevant tools for the module*

*2- Develop a section listing (without elaboration) the primarily attitudinal aspects for the module*

This is a group work. It is important to perform a joint review of the document in order to homogenize the writing style.

Phases for the Theoretical foundations part:

- Search and analysis of information
- Content selection
- Section development
- Global review
- Concept maps developing
- Compilation of bibliography and other resources
- Compilation of the glossary of terms

## Activities

Include here a set of activities developed to help achieve the needed abilities to use the related technologies  
Suggest different types of activities

- 1. **Guide to follow the “theory” class.** Set of questions that are being discovered in the presentation, and should be answered by following the presentation. This helps the student attention to be focused on the presentation.*
- 2. **Questionnaire** with short questions, fill-in-the-gaps concept map, etc. that spans the contents of the topic, in order to strengthen the knowledge (to be done as an out-of-class activity).*
- 3. **Practical Activities** using a relevant tool (in-class and out-of-class). Include here a script or guidelines for the task.*

Using the activities proposed, select some of them for:

### **In-class work (50 minutes):**

The rest of your class mates will play the role of students of your class. You should develop a detailed **work script** for the activities you consider appropriate.

### **Out-of-class work (2 hours)**

- Select some **practical activity** for the rest of your classmates (to be done out-of-class)

## **Bibliography and other resources**

Include here all the resources used. If they are web pages include a title and a short description of the contents

## **Appendix 1. Concept map**

Develop some (one or more) concept maps summarising the main aspects of the topic

## **Appendix 2. Glossary of terms**

Glossary of relevant terms for the module. This includes concepts, tools, and computing technologies. Use some ordering criteria, such as alphabetical, subject matter, etc.

## **Presenting the work**

Each group will have 2 hours

1. *First part (30-45 minutes) for the oral presentation about the Theoretical foundations*
  - *Every group member should present some part of the module*
2. *Second part (60-75 minutes) for a practical workshop of activities for the module*
  - *The other groups will play the role of students and will develop the in-class activities.*
  - *Every group member should take active part in the activity.*

## **Assessing the activities and grading**

*Each group should manage the delivery of activities, and perform the assessment according to the developed criteria. Results should be notified to the teacher (with a breakdown explanation if possible)*