Strategic plans and innovations









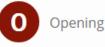




Strategic innovation plans

- Goals: A goal is the defined as 'the objective of an effort'. There are a number of ways of defining goals. These include:
- (i) Statements such as the mission and vision statement
- (ii) Requirements of stakeholders such as customers and shareholders
- (iii) Objectives such as strategic plans and
- (iv) Indicators of performance such as output and profits
- Defining these goals is a key factor in creating high impact innovation.











Task

- Analyse the Strategic plan of x University
- Identify strategic statements
- Strategic objectives
- Identify possible actions and think about possible performance indicators
- Think about possible innovation projects for x University











Analysing strategic plans for innovation projects

Strategic statements	Actions	Indicators	Possible innovation projects
Objectives			
1.		For example, number of MOOCs developed	
2.	1 2 3 etc.	reduced dropouts rate by 10%, etc.	Mentoring system development to increase students self-managed learning
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