

The study guide for the module

MANAGEMENT OF EDUCATION INNOVATIONS, EDU6024

Vytautas Magnus University, Lithuania

Teachers: Lijana Navickienė, VMU; Lina Kaminskienė, VMU;

Lina Kaminskienė, ph.d. in social sciences (education). Assoc. prof. /head/lecturer at Department of Education, Faculty of Social Sciences, Vytautas Magnus university. Areas of interests: labour market and employability, validation of non-formal and informal learning, higher education and business links, entrepreneurial competences of university educators.

Lijana Navickienė, ph.d. in social sciences (education). Lecturer at Department of Education, Faculty of Social Sciences, Vytautas Magnus university. Areas of interests: career management, life-long learning, adult learning, teacher training, study quality.

Dear students, this guide will help you to understand course structure, assignments in virtual learning environment and link to the learning content. It will explain to you how to study and how your personal achievements will be assessed. You will find information on help contacts, contact hours with the teacher and other important issues.

First, here are the **learning outcomes** of the course. Having successfully completed the course, you will be able to:

- Define concepts and principles of innovation
- Identify various innovations by its origin
- Apply the main principles of value creation chain
- Define the concept of an educational project
- Identify roles and responsibilities of an innovation team
- Develop an innovation project focused on a specific change or development of innovation in the field of education
- Manage educational innovations in an organisation

Learning material is prepared to acquire these skills learning. It consists of:

- ✓ lecture slides;
- ✓ literature;
- ✓ records of presentations and online consultations in virtual learning environment;
- ✓ practical tasks;
- ✓ discussion forums;
- ✓ additional interesting and useful literature, videos.

The main course topics and assignments are:

Content (topics)	Study week	Meetings/lectures	Assignments
Introduction	Week 1	February 3 16:15 to 17:45 (ES time)	<i>Individual task</i> – contribute to the development of the glossary of the course (weekly)
2. Defining innovation	Week 2	February 10 16:15 to 17:45 (ES time)	<i>Teamwork</i> – develop a mind map for the concept “innovation”
3. Types of innovation (product, service, process)	Week 3	February 17 16:15 to 17:45 (ES time)	<i>Individual task</i> - types of innovations (papers).
4. Radical and incremental innovation	Week 4	February 24 16:15 to 17:45 (ES time)	Oral presentations.
5. Drivers of innovation	Week 5	March 2 16:15 to 17:45 (ES time)	<i>Forum</i> (criteria of important projects)
6. Innovation design methods 1	Week 6	March 9 16:15 to 17:45 (ES time)	<i>Forum</i> (drivers of innovation)
7. Innovation design methods 2	Week 7	March 16 16:15 to 17:45 (ES time)	<i>Individual task and oral presentation</i> – preparing for an innovative project
MIDTERM	Week 8	March 23 16:15 to 17:45 (ES time)	WRITTEN. Individual task.
8. Value creation 1	Week 9	March 30 16:15 to 17:45 (ES time)	<i>Team work</i> – develop your NABC
9. Management of innovation 1 (organisation strategy and innovation strategy)	Week 10	April 6 16:15 to 17:45 (ES time)	<i>Teamwork</i> - analysis of a real case. Oral presentations.
10. Management of innovation 2 (cases)	Week 11	April 13 16:15 to 17:45 (ES time)	<i>Team work</i> – developing innovation plan (project)
11. Developing an innovation project 1	Week 12	April 20 16:15 to 17:45 (ES time)	<i>Team work</i> - innovation projects peer reviews.
12. Developing an innovation project 2	Week 13	April 27 16:15 to 17:45 (ES time)	Presentations and discussions.
13. Innovation teams and leaders	Week 14	May 4 16:15 to 17:45 (ES time)	<i>Forum</i> – strengthening organisation champions
14. Monitoring results of innovation	Week 15	May 11 & 18 16:15 to 17:45 (ES time)	
EXAMINATION	DATE	Exams start from May 23 to June 11, 2016	WRITTEN. Individual task.

Online video meetings will take place online at <https://ac.vdu.lt/edu6024/>

Assignments

During the course, you will have to fill in weekly a course glossary (at least 2 concepts per week), perform 3 practical –individual tasks, 5 team work tasks and participate in 3 forums. The course also involves a mid-term and final examination.

Practical –individual task (1) Each of you will have regularly, i.e. every week to contribute to the glossary of the course. You choose key concepts related to educational innovation or innovation in general, which you find important based on your individual readings. At least 2 concepts per week.

Practical –individual task (2) Develop a short analytical report about different types of innovation. 1. Find and briefly describe (1 page each) different types of innovation. 2. What kind of innovations are more usual in education? The maximum length of the paper - 3 pages. Prepare for 7-8 minutes presentations (ppt format) each.

Practical - individual task (3). Think about an innovation in an educational organisation. Name of the project. Who would receive direct benefit? Important need (why this project is important?) Why now? (Why is the right time? What's the sense of urgency?). Prepare for 3-5 minutes presentations (ppt format) each.

Teamwork (1) As a group contribute to the development of the mind map for the concept of “innovation”. You have to define links between and among the following concepts: innovation, invention, growth, creativity, design, exploitation, change. Read the provided material “Applied innovation” and others.

Teamwork (2). In groups of 3 persons develop your projects NABCs.

Teamwork (3). Analysis of a real case. Research a real educational organization’s innovation effort to discover the goals it pursues, the products and services it has developed, who its competitors are, and what aspects give its competitive advantage. Work in groups of 3 persons and upload your papers in the Moodle platform. The length of cases is max 4 pages. Prepare for 7-8 minutes presentations (ppt format) each group.

Teamwork (4). Developing of an innovation project (plan). Develop an innovation plan based on the performed case analysis. Work in groups and upload your plans in the Moodle. The length of projects is max 4 pages.

Teamwork (5). Peer reviewing of the developed innovation plans according to the provided evaluation grid.

The dates for presentation of assignments:

<i>Assignment</i>	<i>Dates</i>
Practical-individual task (glossary)	Starting from week 2 till week 15, at 18:00 hour CET
Teamwork (mind mapping)	Week 2, at 18:00 hour CET
Practical-individual task (types of innovation) Oral presentations	Week 4, at 18:00 CET

<i>Assignment</i>	<i>Dates</i>
Forum (criteria of important projects)	Week 5 and 6, at 18:00 hour CET
Forum (drivers and barriers to innovation)	Week 6 and 7, at 18:00 hour CET
Practical-individual task (preparing for an innovative project). Oral presentations.	Week 7 at 18.00 hour CET
Team work – develop your project NABC	Week 9, at 18.00 hour CET
Team work (analysis of a real case). Oral presentations.	Week 10, at 18.00 hour CET
Team work – developing an innovation plan (project).	Week 12, at 18.00 hour CET
Team work – peer review of an innovation plan (project).	Week 13 at 18.00 hour CET
Forum (strengthening champions in organisations)	Week 14, at 18:00 hour CET
Examination	Exam date, at 18.00 hour CET

<i>Activities</i>	<i>Weight</i>	<i>Total of the final mark</i>
Practical –individual tasks	15 %	15 %
Teamwork tasks	20 %	20 %
Mid-term	15 %	15 %
Exam	50 %	50 %
Total:	100 %	

Assignment criteria and weights

<i>Activities</i>	<i>Criteria</i>	<i>Weight of each criteria</i>	<i>Total weight of the activity</i>
Practical – individual tasks (including glossary and forums)	- All structural and content points are included, properly and accurately discussed. Written ideas are clear and easily understood. Fluent sentences.	6%	15 %
	- Is prepared in written form, has clear logical structure, includes list of references and is uploaded online in accordance with the deadline;		
	- Oral presentations are focused. Provided time respected. Clear ideas, analytical approach.	5%	
	- Activity in the forum. Focused discussion. Argument based.	2%	

<i>Activities</i>	<i>Criteria</i>	<i>Weight of each criteria</i>	<i>Total weight of the activity</i>
	- Definitions of concepts provided. Based on scientific resources.	2%	
Teamwork tasks	<ul style="list-style-type: none"> - All aspects to be included into the project are accurately discussed; - Project is prepared in written form, has clear logical structure and is uploaded online in accordance with the deadline; - Group establishes a collaborative document for development of joint written version as well as oral presentation; - Concrete tasks and responsibilities of each group member are clearly indicated. The teamwork is based on equal contribution of each member; - All group members take part in oral presentation of the project. 	15%	20 %
Mid-term		15 %	15 %
Exam		50 %	50 %
Total:	100 %		

Once a week, you will be consulted online at the discussion forum in an asynchronous way, answering your questions. The time the teacher will be connected is Thursday, at 14 – 15 CET.

You are also encouraged to write your reflections in the blog. The aim of this activity is to improve metacognitive skills and skills for management of educational technologies and reflection preparation as well.

Posting in the blog will provide you with the possibility to try new technologies, use them in the study process and acquire the course learning outcomes. It will also provide me with the possibility to see your feedback, attitudes and improve the course content. There is a template for your blog posting ideas, however do not feel obliged to follow it – be creative.

Let's study, share and improve!